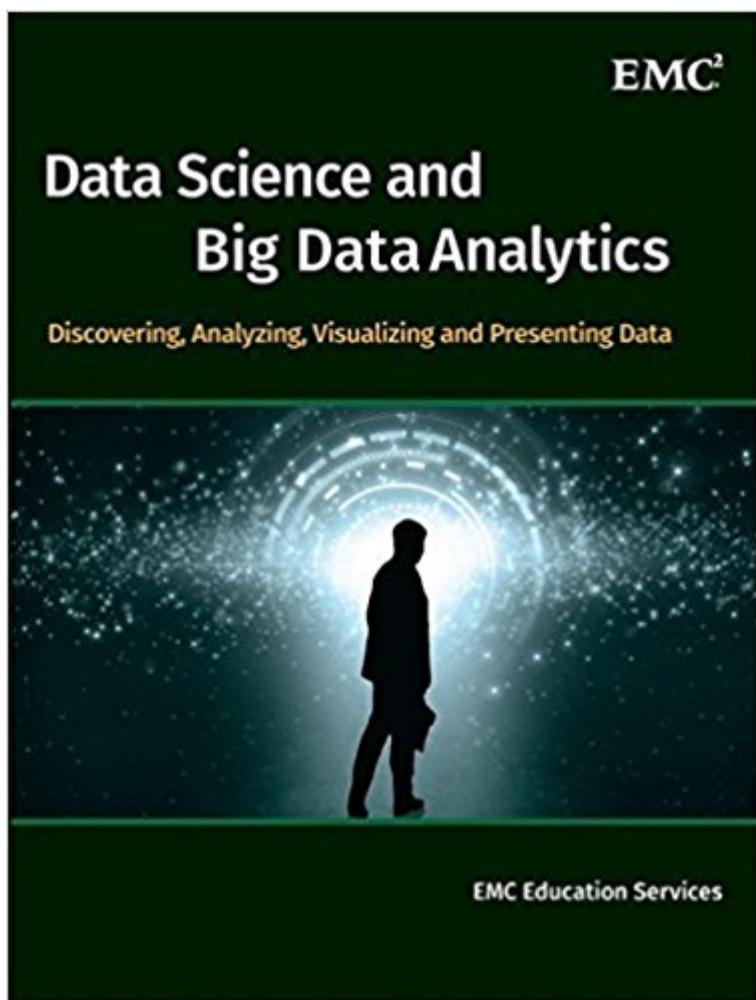


The book was found

# Data Science And Big Data Analytics: Discovering, Analyzing, Visualizing And Presenting Data



## Synopsis

Data Science and Big Data Analytics is about harnessing the power of data for new insights. The book covers the breadth of activities and methods and tools that Data Scientists use. The content focuses on concepts, principles and practical applications that are applicable to any industry and technology environment, and the learning is supported and explained with examples that you can replicate using open-source software. This book will help you: Become a contributor on a data science team Deploy a structured lifecycle approach to data analytics problems Apply appropriate analytic techniques and tools to analyzing big data Learn how to tell a compelling story with data to drive business action Prepare for EMC Proven Professional Data Science Certification Corresponding data sets are available at [www.wiley.com/go/9781118876138](http://www.wiley.com/go/9781118876138). Get started discovering, analyzing, visualizing, and presenting data in a meaningful way today!

## Book Information

Hardcover: 432 pages

Publisher: Wiley; 1 edition (January 27, 2015)

Language: English

ISBN-10: 111887613X

ISBN-13: 978-1118876138

Product Dimensions: 7.3 x 1.2 x 9.3 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 3.5 out of 5 stars 15 customer reviews

Best Sellers Rank: #78,893 in Books (See Top 100 in Books) #55 in Books > Computers & Technology > Databases & Big Data > Data Mining #58 in Books > Business & Money > Processes & Infrastructure > Operations Research #67 in Books > Computers & Technology > Software > Mathematical & Statistical

## Customer Reviews

Data Science and Big Data Analytics Discovering, Analyzing, Visualizing and Presenting Data Data Science and Big Data Analytics is about harnessing the power of data for new insights. The book covers the breadth of activities, methods and tools that Data Scientists use. The content focuses on concepts, principles and practical applications that are relevant to any industry and technology environment, and the learning is supported and explained with illustrative examples using open-source software. This book will help you: Become a contributor on a data science team Deploy a structured lifecycle approach to data analytics problems Apply appropriate analytic

techniques and tools to analyze big data Learn how to tell a compelling story with data to drive business action Prepare for EMC ProvenTM Professional Data Scientist certification EMC Provenâ„¢ Professional is a leading education and certification program in the IT industry, providing comprehensive coverage of information storage technologies, virtualization, cloud computing, data science/big data analytics, and moreâ€ | Being Proven means investing in yourself and formally validating your expertise! This book prepares you for the Data Science Associate exam E20-007 leading to EMC Proven Professional Data Science Associate (EMCDSA) certification. Visit <http://education.EMC.com> for details.

EMC is a global leader in enabling businesses and service providers to transform their operations and deliver IT as a service. Fundamental to this transformation is cloud computing. Through innovative products and services, EMC accelerates the journey to cloud computing, helping IT departments to store, manage, protect and analyze their most valuable asset – information – in a more agile, trusted and cost-efficient way. Additional information about EMC can be found at [www.EMC.com](http://www.EMC.com)

This is a pretty decent book that covers a broad spectrum of topics including the the analytics life cycle, a brief but concise intro to R, to covering most of the advanced methods for analysis (k-means, linear regression, Naive Bayes, etc). It doesn't shy away from the math - but doesn't overwhelm either and, for the most part, is a fairly easy read. It should be treated as a reference and as a guide for the EMCDSA (EMC Data Science Associate) certification. There are probably better books for those just wading into data science but definitely worth adding to your library. For those who are complaining about no companion code examples it was an easy download from the Wiley website.

Excellent book. I have used it for teaching a graduate course in Analytics. I wish there were more examples on big data.

Excellent book for completing the Data Science and Big Data Analytics Dell EMC Proven Professional Course. It is an excellent reference for any Data Analytics project

I bought the book as soon as it was published. At that time I was working on a Documentum project ( an EMC software) and I was struggling with their documentation. I hoped that the book will much

better , but not the case. Nevertheless, I started reading it and of course I wanted to test the code, some of the data sets were the ones in R, so it was easy to replicate, But for the others I checked the web site of the publisher and what a surprise....they aren't no where to find. I wrote to EMC, but they were no in mood to provide them. They were on the opinion that it will be provided only to associated something.... On my opinion a tech book without code and in this case no data sets is just useless. So I just left the book on my book shelf. A year later I just checked the book here and what a surprise you have the code and the data sets! Good! Let's check them. This year I going to teach R and I really hope that the book will be much helpful for my students.

good book and fast delivery

bought this used and its in great shape. its a typical tech book so kinda dry but informative. Will be taking the certification exam after this.

The content is clear and easy readable. Although I was hoping for some more topics on Big data

It is a great book. If you are new in data science this book is a 'must have'.

[Download to continue reading...](#)

Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6) Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data Book 1) Big Data For Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business - Data Analytics Book, Series 2 Data Analytics and Python Programming: 2 Bundle Manuscript: Beginners Guide to Learn Data Analytics, Predictive Analytics and Data Science with Python Programming Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analysis. Get Your Business Intelligence Right â “ Accelerate Growth and Close More Sales (Data Analytics Book Series) Analytics: Data Science, Data Analysis and Predictive Analytics for Business

The Analytics Revolution: How to Improve Your Business By Making Analytics Operational In The Big Data Era Big Data in Practice: How 45 Successful Companies Used Big Data Analytics to Deliver Extraordinary Results CLEP Analyzing & Interpreting Literature with CD-ROM (REA): The Best Test Prep for the CLEP Analyzing and Interpreting Literature Exam with REA's TESTware (Test Preps) R for Everyone: Advanced Analytics and Graphics (Addison-Wesley Data and Analytics) Cutting Edge Marketing Analytics: Real World Cases and Data Sets for Hands On Learning (FT Press Analytics) R for Everyone: Advanced Analytics and Graphics (2nd Edition) (Addison-Wesley Data & Analytics Series) Data-Driven Design and Construction: 25 Strategies for Capturing, Analyzing and Applying Building Data Practical Web Analytics for User Experience: How Analytics Can Help You Understand Your Users The Power of People: Learn How Successful Organizations Use Workforce Analytics To Improve Business Performance (FT Press Analytics) Discovering Knowledge in Data: An Introduction to Data Mining (Wiley Series on Methods and Applications in Data Mining) Data Analytics for Beginners: Your Ultimate Guide to Learn and Master Data Analysis

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)